

Junior **Royalty**



2025-2026

Junior **Royalty** **Program**

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Patterned Speed Horse Association website
www.patternedspeedhorse.com

PSHA Junior Royalty Program

PSHA Junior Royalty Program is an incentive-based fundraising initiative designed for our youngest Patterned Speed Horse Association (PSHA) members, 15 years of age or younger (As of August 1st of current season). This program provides a fantastic opportunity for Junior members to raise funds for PSHA with a particular focus on supporting State Finals, while earning exciting prizes as they achieve set fundraising tiers. This is also a great way to share more about PSHA and promote this great family-oriented horse organization!

What Is the Junior Royalty Program?

The Junior Royalty Program is an incentive-based fundraising program where Junior members raise money for PSHA and they will be able to earn prizes along the way, making fundraising a rewarding experience. It is an excellent opportunity for our Junior aged members to become more involved and learn life-long skills. The Junior members will be recognized at shows throughout the year as well as at State Finals for their fundraising efforts.

When Does It Happen?

Each fundraising cycle will begin on August 1st of each PSHA competition year and continue until July 31st of the following year. Any Junior member interested in joining the program can declare their participation at any time during this period. They will earn prizes based on the money raised within the fundraising cycle year they join.

Where Can Fundraising Take Place?

Junior members can raise funds in any manner they are comfortable, except during PSHA shows. This is because PSHA shows are a critical fundraising venue for the Interstate Princesses, and we wish to avoid "double-dipping" from our membership or detracting from Interstate funding. We encourage Junior members to speak with local businesses they may have a connection with, as well as family members and friends who may not currently know about PSHA.

Why Should You Participate?

The Junior Royalty Program aims to raise funds for PSHA while engaging our youth in acquiring valuable lifelong skills in fundraising and improving their public speaking abilities. Through this program, junior members can help maintain a high-quality show experience and ensure we offer great awards at State Finals.

We are excited to see our young members participating in this initiative and look forward to their contributions. Together, we can continue supporting PSHA and make our events even more spectacular.

RULES

Eligibility Requirements

- Must be a current member of Patterned Speed Horse Association (PSHA).
- Must be 15 years of age or under at time of declaration.
- Must abide by all PSHA ground rules and regulations.
- Declaration forms must be turned into the Junior Royalty Coordinator.
- Must submit a minimum of \$250 in sponsorships to declare as Junior Royalty.

General Rules

- Each fund-raising cycle will begin on August 1st and run through July 31st. Any junior/intermediate member can decide to declare at any time during the year and will earn prizes/rewards based on money raised in the current fundraising cycle.

Declaration 8/20/24

Eligible to fundraise and earn prizes/rewards through 7/31/25

Declaration 6/1/25

Eligible to fundraise and earn prizes/rewards through 7/31/25

- Prizes/rewards will be ordered as each money goal is reached.
- Junior/Intermediate members can declare annually until they turn 16.
- Junior Royalty will not wear clothing that contains crude, foul or offensive language or advertises tobacco, alcohol, or drug paraphernalia.
- Junior Royalty will display the highest degree of sportsmanship understanding they are representing PSHA and the sport of gaming. Poor sportsman-like conduct will not be tolerated and could result in disqualification from participation and loss of earned rewards.
- Junior Royalty will write thank you notes to each of their sponsors. Thank you notes will be furnished by PSHA.
- Junior Royalty will submit a black & white photo with brief resume to Junior Royalty Coordinator within 30 days of declaration for the purpose of recognition at future events.
- Junior Royalty will fundraise outside of PSHA Shows/membership. No Junior Royalty fundraising will be permitted at PSHA approved shows. We are seeking sponsorships from non-members/businesses, etc.
- All sponsorship monies collected will be turned in monthly. All checks must be made out to PSHA. Keep a record of all sponsorships and periodically check to ensure your figures match those of PSHA. Maintain your tracking sheet. DO NOT MAIL CASH. Submit donations to:

Jr. Royalty Committee
C/O Melonie Parks
1052 Birch Bay Lynden Rd
Lynden, WA 98264

INCENTIVES



*Or cash equivalent if member does not qualify for State Finals

FUNDRAISING

Fundraising can be a fun and rewarding experience! As a Junior Royalty Ambassador for the Patterned Speed Horse Association (PSHA), your goal is to help raise funds to support our organization and the sport we love. Here's a step-by-step plan to guide you through successful fundraising.

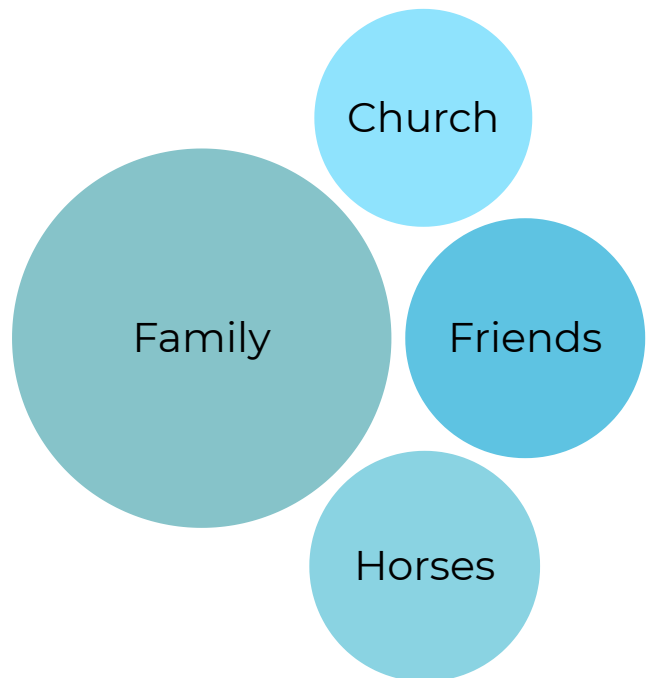
Step 1: Set a Goal

Before you start asking for donations, it's important to have a clear fundraising goal. Determine how much money you want to raise and what the funds will be used for. This gives you a target to aim for and helps potential donors understand the importance of their contribution.

Step 2: Identify Your Circles of Influence

Begin by brainstorming your circles of influence:

1. **Family:** Start with your immediate and extended family. They are the most likely to support your cause.
2. **Friends:** Reach out to close family friends, neighbors, and your best friends' parents. Don't forget to ask your parents if their colleagues might be interested.
3. **Horses:** Consider horse-related professionals like your veterinarian or farrier. You can also approach local feed and tack stores.
4. **Community:** With your parents' help, reach out to local businesses like insurance agents, bankers, and coffee shops.



Step 3: Prepare Your Materials

Donation Form: Always have a donation form ready to present or leave behind.

Letter: Prepare a letter explaining who you are, your fundraising goal, and how the funds will be used. Include your name and a photo. (See sample letter)

Presentation: If wearing your royalty shirt, make sure it's neat and visible. Be well-groomed to represent PSHA professionally.

Step 4: Plan Your Approach

Decide the best way to contact each group:

- In-Person: For close family and friends, a personal visit can be more effective.
- Email or Phone: For community members or businesses, an email or phone call might be more appropriate.

Step 5: Make Your Ask

When asking for donations, be polite and enthusiastic. Clearly explain your goal and why their support is important. Remember, you are representing PSHA, so maintain a positive and respectful demeanor.

Step 6: Follow Up

After your initial contact, follow up with a thank you message, even if they didn't contribute. Showing gratitude builds goodwill and may encourage future support

SAMPLE THANK YOU NOTE

Dear [Donor's Name],

As a Junior Royalty Ambassador for the Patterned Speed Horse Association (PSHA), I want to express my heartfelt thanks for your generous donation! Your support means so much to me and my friends at PSHA. It enables us to enjoy our sport and enhance our events. I have a deep passion for horses and competing, and your contribution helps us grow and have fun.

It's truly wonderful to know that people like you support young riders. Thank you once again for your kindness and belief in our dreams.

Sincerely,

[Your Name]
Junior Royalty Ambassador
Patterned Speed Horse Association

Step 7: Celebrate Success

Once you've reached your fundraising goal, celebrate your success! Thank everyone who contributed and share how their support made a difference.

By following this plan and tapping into your circles of influence, you can effectively raise the funds needed to support the Patterned Speed Horse Association. Good luck, and have fun with your fundraising efforts!

Sample Jr. Royalty Donation Letter

THE FOLLOWING IS A SAMPLE LETTER INTENDED TO HELP GUIDE YOU. CAREFULLY READ AND FILL IN ALL PERSONAL DETAILS MARKED BY [BRACKETS]. BE SURE THAT ALL OF THE INFORMATION IS TRUE AND ACCURATE BEFORE YOU DISTRIBUTE.

Dear [Recipient's Name],

My name is [Your Name], and I am thrilled to introduce myself as a Junior Royalty Ambassador for the Patterned Speed Horse Association (PSHA). I am [Your Age] years old, and I am passionate about horses and the exciting sport of western equestrian gaming. My horse, [Horse's Name], and I have been competing in the PSHA games for [No. of Years] years. I hope to compete at the State Finals this year in Wenatchee as one of the top 15 junior riders for Washington State. As a Junior Royalty Ambassador, I have the special task of helping to raise funds to support our wonderful organization.

We are working hard to promote and enhance our events, ensuring they are accessible and enjoyable for everyone involved. This year, I have set a personal fundraising goal of [insert amount], which will go towards [mention specific use, such as improving facilities, buying new equipment, or organizing events].

I am reaching out to you because I believe that your support could make a significant difference in helping us achieve our goals. Your contribution will not only help us in our current efforts but also inspire and nurture the next generation of horse enthusiasts and competitors.

Enclosed with this letter, you will find a donation form. Any amount you can contribute would be greatly appreciated and will be put to good use. If you have any questions or would like more information about our cause, please feel free to contact me at [your contact information] or visit our website at www.patternedspeedhorse.com.

Thank you so much for considering my request. Your support means the world to me and to everyone involved with the Patterned Speed Horse Association. Together, we can make a positive impact!

Warm regards,

[Your Name]
Junior Royalty Ambassador
Patterned Speed Horse Association

SPONSORSHIP FORM

Sponsor Information

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ EMAIL _____

AMOUNT OF DONATION \$_____ CASH or CHECK _____

☐ Please indicate whether you would like a tax-deductable donation receipt for donations over \$50.

Acknowledgment:

I, _____, agree to sponsor the event and provide the donation amount specified above. I understand the benefits associated with the sponsorship level selected.

Signature: _____ Date: _____

Thank You for Your Support!

If you have any questions regarding Patterned Speed Horse Association State Finals, please contact Melonie Parks jamiemelparks@comcast.net or visit our website www.patternedspeedhorse.com

TRACK YOUR PROGRESS

[illegible]